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Website: [www.vagoldcup.com](http://www.vagoldcup.com)

## Virginia Gold Cup Races - Saturday, May 2, 2020

### OFFICIAL RACE PROGRAM BUSINESS ADVERTISING ORDER FORM

- |   |            |
|---|------------|
| <input type="checkbox"/> Inside Program Full Page     | \$1,000.00 |
| <input type="checkbox"/> Inside Program Half Page     | \$ 500.00  |
| <input type="checkbox"/> Inside Program Quarter Page  | \$ 250.00  |
| <br>  |            |
| <input type="checkbox"/> Inside Back Cover Full Page  | \$2,000.00 |
| <input type="checkbox"/> Inside Front Cover Full Page | \$2,000.00 |
| <input type="checkbox"/> Back Cover Full Page         | \$2,500.00 |

#### Ad Copy and Art:

- Use same ad as last year
- Copy and art enclosed
- Copy and art to be sent by deadline

#### Deadlines:

Ad Reservation - April 2, 2020  
Camera – Ready – April 9, 2020

Advertiser: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

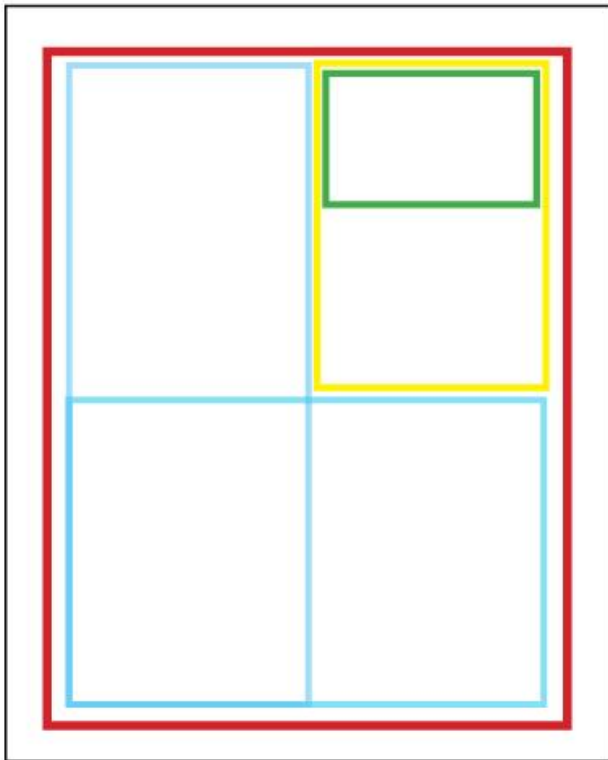
Point of Contact: \_\_\_\_\_

Email: \_\_\_\_\_ Telephone: \_\_\_\_\_

- Payment enclosed
- Please bill my \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard      Amount \$ \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_/\_\_\_\_

Signature \_\_\_\_\_



**Full Page Advertisement (in inches)**  
**7.5 Wide x 10 Deep**

**Bleed is available only on Cover Ads**

**Half Page Advertisement (in inches)**  
**Horizontal: 7.5 Wide x 4.875 Deep**  
**Vertical 3.625 Wide x 10 Deep**

**Quarter Page Advertisement (in inches)**  
**3.625 Wide x 4.875 inches Deep**

**Business Card Advertisement (in inches)**  
**3.625 Wide x 2.34 inches Deep**