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Website: [www.vagoldcup.com](http://www.vagoldcup.com)

## International Gold Cup Races - Saturday, October 28, 2017 OFFICIAL RACE PROGRAM BUSINESS ADVERTISING ORDER FORM

- |   |            |
|---|------------|
| <input type="checkbox"/> Inside Program Full Page     | \$ 800.00  |
| <input type="checkbox"/> Inside Program Half Page     | \$ 400.00  |
| <input type="checkbox"/> Inside Program Quarter Page  | \$ 200.00  |
| <input type="checkbox"/> Inside Program Business Card | \$ 100.00  |
|   |            |
| <input type="checkbox"/> Inside Back Cover Full Page  | \$1,600.00 |
| <input type="checkbox"/> Inside Front Cover Full Page | \$1,600.00 |
| <input type="checkbox"/> Back Cover Full Page         | \$2,000.00 |

*Ad Sizes may be found on the back PP&G Ad upload form.*

### Ad Copy and Art:

- Use same ad as last year
- Copy and art enclosed
- Copy and art to be sent by deadline

### Deadlines:

Ad Reservation - September 29, 2017  
Camera - Ready - October 9, 2017

Advertiser: \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
\_\_\_\_\_

Point of Contact: \_\_\_\_\_

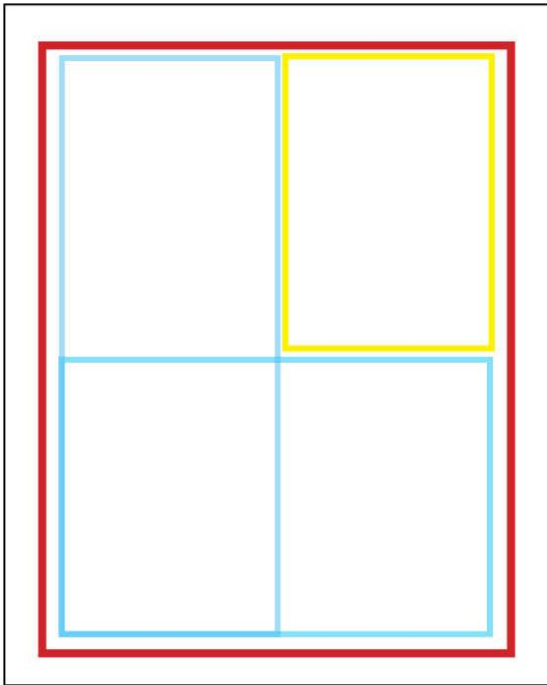
Email: \_\_\_\_\_ Telephone: \_\_\_\_\_

Payment enclosed Amount \$ \_\_\_\_\_

Please bill my \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard Amount \$ \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_/\_\_\_\_

Signature \_\_\_\_\_



**Full Page Advertisment (in inches)**  
**7.5 Wide x 10 Deep**

**Bleed is available only on Cover Ads**

**Half Page Advertisement (in inches)**  
**Horizontal: 7.5 Wide x 4.875 Deep**  
**Veritcal 3.625 Wide x 10 Deep**

**Quarter Page Advertisement (in inches)**  
**3.625 Wide x 4.875 inches Deep**